

December 1, 2015

Dear Educator,



The Louisiana Organ Procurement Agency (LOPA), a member of Donate Life Louisiana (DLL), is excited to launch our 8th Annual Poster Contest. You, and your students, play an essential role in helping better educate our state about the critical need for organs, tissues and corneas for transplant. Students in grades six through twelve throughout Louisiana are invited to participate. We are looking for original and creative pieces of artwork with a clear message expressing the importance of organ, eye and tissue donation.

In an effort to create an award-winning piece of art, it is vital for participants to be informed, research and understand the importance of donation and the impact their artwork will make on our communities. We hope you will use this opportunity to educate your students about the need for organs, tissues and corneas for transplant as you encourage them to discuss their decision with their family. If you would like to schedule a FREE presentation for your students, please contact LOPA's Community Education Department, community@lopea.org. Other educational materials can be accessed by visiting www.lopea.org and www.unos.org.

This year, we have incorporated a pre-survey and post-survey for ALL participants. The completed surveys must be attached to the back of every entry with the entry form. Please read the *Rules and Regulations* very carefully to ensure you students' artwork meets all necessary criteria. Forward all artwork to **LOPA - Attn: Poster Contest, 121 Rue Louis XIV, Building 7, Lafayette, LA 70508**. Entries must be postmarked, or delivered, to this address no later than **March 1, 2016**. All documents are attached and can also be obtained by logging on to www.lopea.org. The enclosed documents may be reproduced for your school.

The first place winner will receive a GoPro HERO Bundle; second place will receive a \$200 Amazon Gift Card; and third place will receive a \$100 iTunes Gift Card. The first place winner will be announced in May 2016. The Top 12 entries will be reproduced for our DLL calendar which will be distributed throughout communities and schools in Louisiana. The first place winner's artwork will be enlarged and used for various DLL events across the state. **The winning student's teacher will win a \$250 gift card of their choice!**

We look forward to your, and your students', participation in our educational, life-saving project. If you have any questions or would like more information, please contact Suzanna Morton, smorton@lopea.org / 256.724.2255. Thank you, in advance, for partnering with DLL to help *MAKE LIFE HAPPEN* for over 123,000 individuals awaiting transplant in the United States!

Gratefully,

Suzanna Morton
Community Educator
Louisiana Organ Procurement Agency (LOPA)



RULES & REGULATIONS

The purpose of the Donate Life Louisiana Poster (DLL) Contest is to promote the importance of organ, eye and tissue donation and to increase donor awareness throughout Louisiana.

- **Deadline:** All posters must be postmarked or delivered to LOPA - Attn: Poster Contest 121 Rue Louis XIV Building 7 Lafayette, LA 70508 – by **March 1, 2016**
- Each section of the entry form must be completed, and the entry form must be attached (**please do not use paper clips**) to the back of the artwork upon submission.
- The pre-survey and post-survey must be completed and attached to the back of the artwork with the entry form upon submission. The purpose of this survey is to gauge the success of our poster contest, as well as measure the attitudes of students in regards to organ, tissue and cornea donation.
- Middle School and High School participants only (grades 6-12).
- Artwork must be submitted on **11" x 17" poster board ONLY** (artwork may be submitted horizontally or vertically).
- Artwork must be submitted on behalf of individuals; **no group entries will be accepted**. (The DLL Poster Contest can be used as a class project; however, the artwork must be submitted by individual students.)
- Artwork may be done in crayon, pen and ink, paint, colored pencil, etc. (chalk, glitter or laminated entries will not be accepted because they are difficult to reproduce).
- Artwork will be judged accordingly: relevance to the contest theme and message – 50%, originality and creativity – 40%, general design and readability – 10%.
- Artwork must be original and hand-drawn. **NO** computer aided / generated design or graphics will be accepted.
- Do not use copyrighted characters (i.e. Hello Kitty, Spiderman, Batman, etc.).
- All slogans should support organ, eye and tissue donation in general and **SHOULD NOT BE LIMITED TO** one specific organ or tissue.
- The artist must sign their artwork, preferably in the bottom right hand corner as it looks more professional for reproduction.
- Prizes: First place will receive GoPro HERO Bundle; second place will receive a \$200 Amazon Gift Card; and third place will receive a \$100 iTunes Gift Card. Winners will be determined by a judging panel designated by Donate Life Louisiana management. **The winning student's teacher will receive a \$250 Gift Card.**
- Donate Life Louisiana will notify the winner and their teacher.
- All artwork becomes the property of Donate Life Louisiana and may be reproduced.
- Participants may obtain information or research organ, tissue and cornea donation and transplantation at www.lopa.org or www.unos.org – or by calling 1.800.521.GIVE (4483) Ext. 309.



ENTRY FORM

***Please attach this form to the original piece of artwork upon submission.**

PLEASE PRINT CLEARLY & INCLUDE ENTIRE MAILING ADDRESS

Student First & Last Name: _____

Address: _____

City: _____

Zip: _____

Phone #: () _____

Grade: _____

Age: _____

Email: _____

School Name: _____

School Address: _____

City: _____

Zip: _____

Phone #: () _____

Teacher First & Last Name: _____

Phone #: () _____

Teacher Email: _____

I certify this is the original work of _____ .

I agree this artwork is the property of Donate Life Louisiana and may be reproduced.

Student's Signature

Date

Parent's Signature

Date

Teacher's Signature

Date

*** All entries should be postmarked, or delivered, to the following address by March 1, 2016 *
LOPA | ATTN: Poster Contest | 121 Rue Louis XIV Building 7 | Lafayette | LA | 70508**



ENTRY FORM PRE-SURVEY

1. Before doing your research and creating your artwork for the Donate Life Louisiana (DLL) Poster Contest, how likely are you to register as a donor?
 - (a) Very likely
 - (b) Somewhat likely
 - (c) Not very likely
 - (d) Not at all
 - (e) I'm already a registered donor.

2. Before doing your research and creating your artwork for the DLL Poster Contest, how likely are you to discuss organ, tissue and cornea donation with your family?
 - (a) Very likely
 - (b) Somewhat likely
 - (c) Not very likely
 - (d) Not at all
 - (e) I have had a discussion with my family about donation.

ENTRY FORM POST-SURVEY

1. After participating in the DLL Poster Contest, how likely are you to register as a donor?
 - (a) Very likely
 - (b) Somewhat likely
 - (c) Not very likely
 - (d) Not at all
 - (e) I'm already a registered donor.

2. After participating in the DLL Poster Contest, how likely are you to discuss organ, tissue and cornea donation with your family?
 - (a) Very likely
 - (b) Somewhat likely
 - (c) Not very likely
 - (d) Not at all
 - (e) I have had a discussion with my family about donation.